

Diver Platform™ DI Transport Intelligence Business Intelligence for Transportation



Increased Profitability Through Better Insight and Control

The transport industry is challenged to maintain and strengthen profitability, as well as exploit new opportunities, including through digitalization. This creates a need for accurate and up-to-date information to support continuous improvement. Business Intelligence (BI) and analytics solutions give you the insight you need to turn information into action. But for BI to really make a difference, you need a coherent solution that touches all areas of your transport organization — like Diver Platform®.

CHALLENGES IN THE TRANSPORT INDUSTRY

- The breadth of services presents challenges in ensuring correct pricing to the customer and follow up on lower internal and external costs
- Increased digitization places demands on restructuring through new ones services and forms of service to increase revenue and reduce costs
- High proportion of personnel costs and costs of transport equipment and land, sets financial management requirements to ensure profitable operation and support continuous improvement
- Complexity in the industry sets requirements for building up report solution to support external monitoring stakeholders
- Traditionally, lack of external and internal quality has resulted increased costs, and lack of quality in deliveries and trust management information

DIVER PLATFORM PROVIDES:

Diver Platform provides you with a comprehensive solution that ensures control across the business. This includes solutions for boats strategic, tactical and operational management. This includes reporting of:

- profitability / liquidity
- input factors
- core processes

The application can also be expanded to include use of solutions for planning and following up measures, including benefits realization. In terms of experience, this ensures greater utility of the solution. Adapted through well-proven introduction method application to their business, while building of internal expertise and ownership of the solution. This reduces risk, cost and time for implementation.

The Importance of KPIs

KPIs should be measured continuously so that they support active business management and provide greater insight into individual performance. Each organization is unique and has its own challenges. Therefore it is important that priority is given to the KPIs that support your own company goals. By making these KPIs easily accessible for decision makers, the company provides transparency into the results of past decision-making to aid in future decision-making. This should ensure that the reporting solution will increase profitability and increase customer satisfaction.

To the right are some examples of KPIs that are often used in the transportation industry. They include operational, financial, and customer measurement indicators. Diver Platform builds solutions that help your organization get the information it needs, in whatever format you want, customized to each single user group.

KPI	Operations	Finance	Customer
Profitability per Customer, Service, Bill		X	
Revenue vs. Budget / Forecast		X	
Shipping Cost per Unit		X	
Working Capital Turnover Rate		X	
Postpay Billing	X		
Billing Rate	X		
Number of Complaints	X		
Transit Time	X		
Utilization % Equipment	X		
Damage Costs % of Shipping Costs	X		
Pick-up and Delivery Precision	X		X
% Web Bookings	X		
% Confirmed Order on Time	X		
Number of Assignments per Mill	X		
Transport Frequency per Customer			X
% Customers Use the Service			X
% Damage Type per Customer			X

We strengthen your customer relationships with data.



Customer Advisory offers your customers six different core areas which makes it easy with digital customer dialogue.

The Customer Advisory application helps to Strengthen your competitive power by streamlining customer dialogue. Choose from automated report distribution and/or interactive mobile platform.

Distribution report — consists of customer specific CPI measurements where the CPI report is sent daily/weekly.

Interactive customer-specific mobile solution — offering online CPI reports, trend reports, Ad hoc customer reports, document archives, news archives, as well presentations. Everything in sync with your central IT solution — encrypted and secure. Award-winning Diver

About Dimensional Insight

Dimensional Insight is a leading provider of integrated business intelligence and performance management solutions. Our mission is to make organizational data accessible and usable so everyone from analysts to line of business users can get the information they need to make informed, data-driven decisions.

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